

## in Job Applications: How Candidates Are Really Using Gen Al Key findings from our research report, The AI-Enabled Applicant: How Candidates Are Really Using Gen AI in Recruitment.

While media narratives often portray the use of Gen Al tools, like ChatGPT and Gemini, as nearly universal among job seekers, our research indicates a more

measured reality.

**Fewer than** 1 in 5 people who changed jobs in the last year used

Gen Al at any point in their job search.

This calls for a reality check on the hype.



used it to help

complete a job

application

used it to find

or apply for

roles

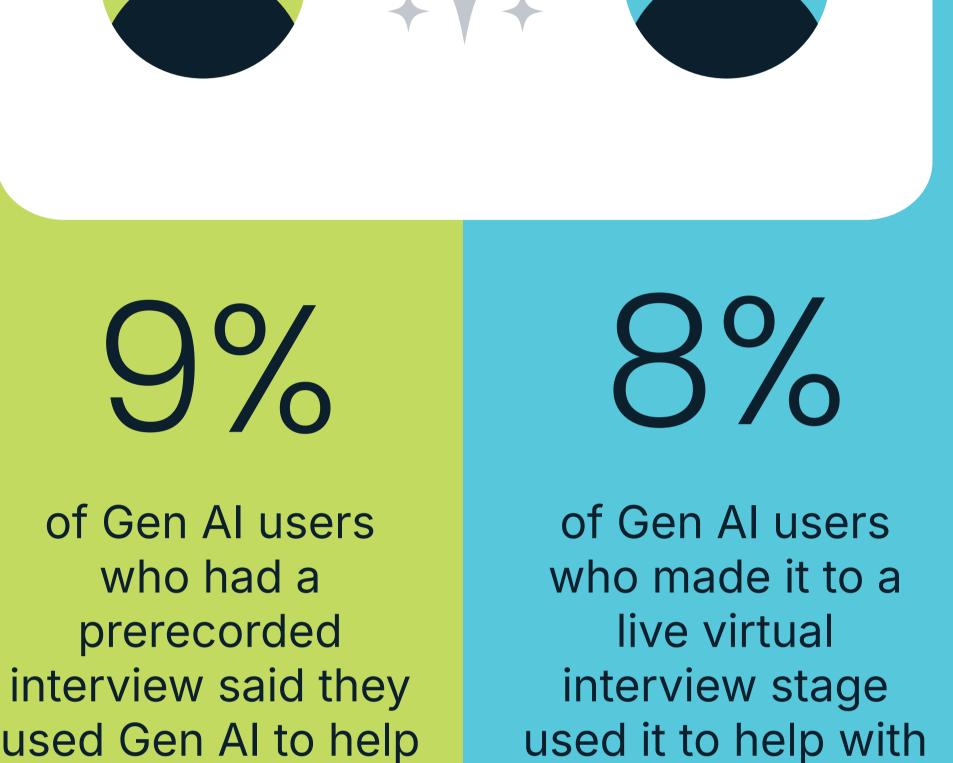
Of those using Gen AI:

used it to complete an online test

used it to help

them prepare

their CV



Considering all application stages, how much did Generative AI help you in the recruitment process? 1%

16%

2%

with their interview

Candidate Attitudes

used it to help with

the interview, with

4% using it during

the interview

20% Helped a great deal Helped a little

Was the main

reason I got the job

Made no difference

Made things

worse

Communication and Transparency Employers rarely mention Gen AI in their communications with candidates. Only 5% of all job changers were spoken to about Gen Al by employers. When employers do discuss it, 35% of applicants were told not to use it. Of those candidates who used Gen Al:

38% would be willing to disclose

62% wouldn't disclose their use or

Who is Using Gen Al?

are uncertain about disclosure

their use to employers

Use of AI in Job Application by Age (%) 30%

25%

20%

15%

10%

5%

0%

15%

10%

5%

0%

All

Source: PeopleScout/YouGov

All 18-24 25-34 35-44 45-54 Use of AI in Job Application by Education (%) 30% 25% 20%

To get the full analysis and

understand what this means for

talent acquisition leaders,

download the full research report,

The AI-Enabled Applicant: How

High

Medium

Candidates Are Really Using Gen Al in Recruitment

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55+

Low